

# Corporate Responsibility and Governance

October 8–10, 2008

Humboldt-Universität zu Berlin, Germany

## 3<sup>rd</sup> International Conference on Corporate Social Responsibility

[www.cr08-berlin.de](http://www.cr08-berlin.de)



Supported by:



The Institute of Management – Forum Business & Society – at the School of Business and Economics at Humboldt-University Berlin and its program partners announce the

### 3<sup>rd</sup> International Conference on Corporate Social Responsibility – Call for Papers

Topics to be discussed will range widely within the general field of CSR but in particular centre on 'Corporate Responsibility and Governance'. The so called global governance describes the universe of mechanisms, institutions, rules and/or regulations with which different actors (e.g. governments, companies, NGOs, civil society) discuss and decide global issues.

Especially, the following areas will be covered:

- Collective self commitment vs. governmental regulation
- Global governance in weak governance zones
- Fighting against poverty
- Management process and corporate governance as a precondition for corporate responsibility
- Democratic accountability: External watchdogs and drivers for responsible behaviour in the global arena
- Global C(S)R issues and main challenges in certain industry sectors and governance
- C(S)R in business education

#### Conference program committee:

Zoltan Antal-Mokos, European School of Management and Technology (ESMT), Berlin, Germany  
Michael Bürsch, Member of Parliament (Deutscher Bundestag), Berlin, Germany  
Timothy Devinney, Australian Graduate School of Management, Sydney, Australia  
Manuel Escudero, Head of Academic Initiatives, United Nations Global Compact, New York, USA  
R. Edward Freeman, The Darden School University of Virginia, Virginia, USA  
Bradley Googins, Center for Corporate Citizenship, Boston College, Boston, USA  
Susanne Lang, CCCD – Centrum für Corporate Citizenship Deutschland, Berlin, Germany  
Dirk Matten, York University, Toronto, Canada  
Joachim Schwalbach, Institute of Management, Humboldt-University Berlin, Germany (Chairman)  
Anja Schwerk, Institute of Management, Humboldt-University Berlin, Germany

For more detailed information see: [www.cr08-berlin.de](http://www.cr08-berlin.de)

Contact: Dr. Anja Schwerk  
Humboldt-University – Forum Business & Society  
e-mail: [conference@cr08-berlin.de](mailto:conference@cr08-berlin.de)  
phone: +49 (0)173/203 5856

