

III PROGRAM

Saturday - 14.6.2014

Keynote

**Global Stakeholders and Cultural Diversity -
Future Challenges for Business**

Claus Dierksmeier, Global Ethics Institute

Panel Discussion

**Political Governance in Europe:
Capitalism or Social Market Economy?**

Daniel Jost, Chemische Fabrik Budenheim KG
Harald Schaub, Chemische Fabrik Budenheim KG
Andreas Suchanek, Wittenberg Center for Global Ethics
*Gerhard Wegner, Social Sciences Institute of the
Evangelical Church in Germany*
Klaus West, Chemie-Stiftung Sozialpartner-Akademie

New Business Ethics Research

In a doctoral academy (11.6.2014) and in five sessions with up to eight parallel workshops the **latest developments in international Business Ethics research** will be discussed. There will be tracks on:

- European Culture and Values
- Political and Corporate Governance
- International Leadership and Value Management
- CSR and Corporate Citizenship Theory
- Normative Foundations of Business Ethics
- CSR, Business Ethics and the Law – European Perspectives
- Catholic Social Teaching and European Common Roots
- Organizational Ethics and Organizational Outcomes
- Responsible Innovation & Innovation Ethics

EBEN ANNUAL CONFERENCE

DNWE Jahrestagung

Venue:

European School of Management & Technology,
Schlossplatz 1, 10178 Berlin, Germany

Registration & Information (including detailed program):

www.eben2014.de

Contact:

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Partners:



With support of:

Stifterverband
für die Deutsche Wissenschaft

VOLKSWAGEN

AKTIENGESELLSCHAFT



DAIMLER



Business Ethics in a European Perspective

A Case for Unity in Diversity?



Berlin
12.-14. June 2014

||| THEME

At a time when the European project is facing big challenges the EBEN Annual Conference 2014 raises questions related to economics and

BUSINESS ETHICS IN A EUROPEAN PERSPECTIVE.

The economy has been the central driving force in the successful legal and economic EU integration process.

- What role should companies and other players take in further strengthening the cultural, social and economic integration process – if this is really desirable?
- How do we find the balance between unity and cultural diversity in Europe and what is the role of Business Ethics in it?
- What is Europe's part in the creation of global standards in business and culture?
- Does a "Cultural Europe" already exist, one that influences approaches and action of European stakeholders on the world stage more than they are aware?

The conference follows a twofold approach:

One part will be a series of *keynotes and panel discussions* of high ranking experts from politics, business and civil society dealing with actual challenges and solutions from an European perspective.

The second part is the result of an international call for papers among *researchers in the field of business ethics*. More than 100 papers have been admitted to be presented at the parallel workshops during the conference reflecting the state of the art in international Business Ethics research.

We invite you to experience the unique and inspiring atmosphere of the EBEN Annual Conference and look forward to meeting you in Berlin.

Anthony Gortzis
President EBEN

Josef Wieland
President DNWE

Jörg Rocholl
Dean ESMT

||| PROGRAM

Thursday - 12.6.2014

Keynotes

European Strategy for a Sustainable Future in the World

Björn Stigson, Stigson & Partners AB

Europeanising Sustainability Policies

*Günther Bachmann,
German Council for Sustainable Development*

Panel Discussions

Post 2015 - Global Goals, European Challenges and Solutions

Klaus Leisinger, Global Values Alliance

Peter Kromminga, UPJ e.V.

Dirk Messner, German Development Institute

Gerhard Prätorius, Volkswagen AG

Representatives from Federal Ministries for the Environment, Nature Conservation, Building and Nuclear Safety (BMUB) and for Economic Cooperation and Development (BMZ) - t.b.c.

Human Rights in Europe - Stakeholders' Responsibilities and Actions

Torsten Christen, Ministry of Labour and Social Affairs

Klaus Milke, Germanwatch

John Morrison, Institute for Human Rights and Business

Mike Nolte, Mercedes-Benz Russia SAO

Josef Wieland, Zeppelin University Friedrichshafen

Compliance & Business Ethics in Europe – Same Standards, Different Enforcement?

Stephan Grüninger, Konstanz University of Applied Sciences

Elisabeth Kotthaus, European Commission

Manfred Nötzel, State Prosecution Office Munich I

Roland Steinmeyer, Wilmer Cutler Pickering Hale and Dorr

Parallel Sessions on new Business Ethics research

Up to 8 parallel workshops on the latest developments in international Business Ethics research

||| PROGRAM

Friday - 13.6.2014

Keynotes

Global Challenges in Responsible Business

CB Bhattacharya, ESMT

Sustainable Supply Chains - Challenges and Opportunities

Tanja Gönner, Deutsche Gesellschaft für internationale Zusammenarbeit (GIZ) GmbH

Practitioners' Roundtables:

Global Brands and (Local) Expectations of Society

Aiko Bode, Fenix Outdoor AB

Gisbert Braun, Faber-Castell AG

Inger Paus, Microsoft Deutschland AG

Sustainable Supply Chains – Challenges and Solutions

Markus Brettschneider,

FrieslandCampina Germany GmbH

Achim Lohrie, Tchibo GmbH

Andreas Möller, Aurubis AG

Carsten Schmitz-Hoffmann, GIZ GmbH

CSR Management and Stakeholder Engagement

Marc-André Bürgel, Daimler AG

Andreas Streubig, Otto Group

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