

Call for Contributions

Special Ph.D. Workshop in the run-up to the International Conference on “Cooperating in value-creating networks – A relational view”

Paris, September 6th-7th, 2022

Zeppelin University (ZU) and École Supérieure des Sciences Économiques et Commerciales (ESSEC)

in cooperation with Université franco-allemande / Deutsch Französische Hochschule (DFH)

www.relationalview2022.com

Submission deadline: June 30th, 2022

We encourage Ph.D. students from all disciplines to participate in this workshop and apply for a pa-per presentation. Abstracts must not be longer than 1.500 words and should be submitted to Jean Müßgens (jean.muessgens@zu.de), who will also gladly answer any questions.

The Ph.D. Workshop on Sept 6th and 7th 2022 is structured along three topics, encompassing the spec-trum of the research agenda of Relational Economics. Relational Economics is an interdisciplinary re-search program that focuses on value creation through long-term intersectoral collaborations among political, business, and civil society actors in terms of their productive governance in networks. Accord-ing to the special modules below, submitters are asked to identify a topic area from the following:

1. Relational View on Economics Tuesday, Sept 6th, 2022 **Lead: Josef Wieland (ZU) & Jacob Dahl Rendtorff (Roskilde University)** Keywords: Polycentric Governance, Contract theory, Transactions, Relational Rents

2. Relational View on Cultural Complexity Wednesday, Sept 7th, 2022 **Lead: Julika Baumann Montecinos (Furtwangen University | HFU Business School) & Kirsten Nazarkiewicz (Fulda University of Applied Sciences)** Keywords: Relational cultural and communication studies, Cooperation in contexts of cultural com-plexity, Transcultural competence

3. Relational View on Management Wednesday, Sept 7th, 2022 **Lead: Adrian Zicari & Stefan Linder (ESSEC Business School)** Keywords: Relational Business Model, Relational Marketing, Relational Costs, Stakeholder Manage-ment, Values and Ethics

With the support of the DFH, a limited number of participants can be granted a travel and accom-modation scholarship for the duration of the Ph.D. workshop. The scholarships will be awarded based on the submitted abstracts. An academic committee consisting of members of ESSEC and ZU will select the nine best abstracts, whose authors will be invited to give a presentation in their chosen module. Three presentations are scheduled for each module. During the two days, all sub-mitters are invited to participate in the discussion of the contributions. The number of young sci-entists is limited to 25 people. This will allow a fruitful discussion and an intense exchange of ideas.